

# INTERACTION

## PRESS RELEASE

---

### STEADY GROWTH FOR Q-CONNECT

INTERACTION, the European alliance of office products distributors has reported a 6% growth in sales of its private label brand Q-CONNECT in the first 6 months of this year compare to the same period last year. Sales for this period are now over 55 million Euro.

Jan Van Belleghem, MD of the company, comments that there is growth with nearly all countries and the new members in Scandinavia and Italy haven't missed their start. Our relentless efforts in creating brand loyalty through offering a wide range of daily office products with an appropriate quality and design combined with end-user support through our website, start to pay off.

Ghent (BE), 22 July 2010

---

Contact info:

Mr. Jan Van Belleghem  
INTERACTION  
Maalte Center - Blok G  
Derbystraat 373  
B-9051 Gent (Belgium)  
tel: +32 9 380 8248  
fax: +32 9 380 8249  
[info@interaction-connect.com](mailto:info@interaction-connect.com)  
[www.interaction-connect.com](http://www.interaction-connect.com)  
[www.q-connect.com](http://www.q-connect.com)

