

# INTERACTION

## PRESS RELEASE

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### Record year for Q-CONNECT

INTERACTION the European alliance of office products distributors has reported a 19% growth in sales of its private label brand "Q-CONNECT" in 2011 compared to last year. Sales for 2011 are a record high 125mio euro.

Jan Van Belleghem, MD of the company commented:

*"We've seen strong growth in all product categories and especially in paper and printer supplies. Geographically, our members in Italy, Germany, UK, Greece and Scandinavia have made the biggest progress. These good results prove that a well-managed house brand with a consistent quality and attractive pricing, is highly appreciated by our customers, especially in economically challenging times."*

Ghent (BE), 19 January 2012

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