

INTERACTION

PRESS RELEASE

Q-CONNECT SALES PROGRESS NICELY

INTERACTION, the European alliance of office products distributors has reported a 6% growth in sales of its private label brand Q-CONNECT in 2010 compared to the same period last year. Sales for 2010 are now over 105 million Euro.

Jan Van Belleghem, MD of the company, comments that due to the shortage of supply in copier paper for a given period in 2010, an even higher overall growth couldn't be materialized. When extracting paper from the total, sales even grew by more than 8%.

The outlook for 2011 is positive with existing members gaining new customers and new members starting to get the confidence of their customer base with the unique price/quality/design/service ratio of the Q-CONNECT brand.

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