

# INTERACTION

## PRESS RELEASE

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### **Q-CONNECT is keeping momentum**

The good start of the year for Q-CONNECT, the house brand of the INTERACTION-alliance, was extended in the second quarter by an even slightly better result. Over the first 6 months of this year sales have now risen by 10% vs. the same period last year, reaching 70 million Euro. The UK, Italy and the DACH-countries were the main contributors to this growth.

Jan Van Belleghem, the managing director, comments: our focus on the brand and our consistency keeps on paying off, even in a slower economy.

Ghent (BE), 20 August 2012

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