

INTERACTION

PRESS RELEASE

Good start of the year for Q-CONNECT

Despite difficult trading conditions in its markets, INTERACTION, the leading European alliance of office-products distributors, has seen its house-brand Q-CONNECT keeping momentum in the first quarter of 2012, after a strong performance in 2011.

Sales have increased by 9% in the first 3 months of this year compared to the same period last year, reaching 35,5 million EUR.

Jan Van Belleghem, the MD of the company comments: the increase has been fuelled by some strong performances, notably in the British (VOW), German (Alka) and Italian (Karnak) market.

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